

## **Rules & Regulations**

### **A) Eligibility**

1. The Live It Loud! Handphone Video Competition is open to all youths 13 to 25 years (as of 31 Dec 09).
2. This is an individual competition.
3. Contestants must be a Singapore Citizen, PR or foreigner residing in Singapore during the period of the competition.

### **B) Theme, format and submission**

1. The closing date for submission is 15 November 2009.
2. Duration of each entry must be between 30 seconds and one minute.
3. All entries must be original and must not include any copyrighted materials.
4. Your entry must not contain anything which is libelous, defamatory, obscene, indecent, harmful, abusive, harassing or threatening or anything that would expose the organisers to any civil or criminal proceedings.
5. All entries submitted MUST be shot on a mobile handphone.
6. You can submit only one entry in each of the categories: Casual and Professional. Yes, that means maximum one entry in the Casual category, and maximum one entry in the Professional category.
7. The title of your video entry must include the following information:
  - Name of Participant;
  - Live It Loud!

*E.g. Michelle Tan, Oh Yeah, Let's Live It Loud!  
Ridwan Yusoff's Live It Loud! Video*

8. Judges decision is final

### **C) Categories**

1. There are 2 categories in the Live It Loud! Handphone Video competition:
  - i. Casual Category
    - a. Entries submitted must be in raw format, without any editing.
    - b. Content in king, judges will be looking at the strength of the idea.
  - ii. Professional Category
    - a. You can edit your video in any way you want, as long as you don't break any copyright laws
    - b. You need to keep your original video, ie, the version before any editing.
2. Entries submitted in the wrong categories will be disqualified.

### **D) Originality & Copyright**

1. Entries must be original. Any entry that contains elements that have not cleared copyright will be disqualified.
2. Entries must not have been previously submitted for other competitions or accepted for broadcast through any public media (eg. internet, radio, television).
3. Entries should not be concurrently submitted for other competitions or broadcasted on other websites with the exception of Facebook and Youtube until the results of the competition are announced.
4. Participants must ensure that their submissions do not violate any laws, statutes or regulations (including without limitation, intellectual property rights, trade secrets, privacy, publicity or other rights) of any relevant parties.